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NCPG

National Council on Problem Gambling

Holiday Lottery Responsible Gambling Campaign Reminds Parents Lottery Tickets Aren't Childs Play

Montreal, QC (December 4, 2018) – Abundant research has shown that the younger a person is when they start gambling the more likely they are to develop a gambling problem later in life and lottery products, especially scratch tickets, have sometimes been shown to be an initial introduction to gambling activities for youth.

This research, along with a growing concern about adolescent problem gambling, prompted the development of the Holiday Lottery Responsible Gaming Campaign. For the past eleven years, the International Centre for Youth Gambling Problems and High-Risk Behaviors at McGill University and the National Council on Problem Gambling (NCPG) in Washington, D.C. have joined forces for this annual campaign, a corporate social responsibility program designed to help lotteries raise awareness regarding the risks of underage lottery play during the holiday season.

NCPG Executive Director Keith Whyte explained “the Holiday Lottery Campaign is a great way to encourage responsible gambling and help keep the fun in the holidays by gifting lottery tickets responsibly to adults.”

The 2018 campaign offers several new features in response to the growing community interest in the risks of youth gambling. For the first time in its history non-lottery organizations are invited to participate in the Holiday Lottery Responsible Gaming Campaign in an effort to continue to expand the reach and raise awareness. The campaign has also introduced new ways for lotteries to be involved, they can now opt to participate at one of three different levels of involvement. The higher the level of participation, the more campaign activities each lottery is asked to commit to during the month of December.

Jeffrey Derevensky, Director of the International Centre for Youth Gambling Problems and High-Risk Behaviors said, “What better way to start the Holiday season than by parents educating their children about the risks associated with gambling.”

The Holiday Lottery Responsible Gambling Campaign is endorsed by the World Lottery Association, North American Association of State and Provincial Lotteries (NASPL) and the European Lottery Association (EL), highlighting the global reach of the campaign.

2018 Holiday Lottery Campaign Participants include:

Lottery Level 3

Alberta Gaming, Liquor and Cannabis Commission, The British Columbia Lottery Corporation, Connecticut Lottery Corporation, Hoosier Lottery, New York State Gaming Commission, Oregon Lottery, Virginia Lottery

Lottery Level 2

Atlantic Lottery, Austrian Lotteries, DC Lottery, Delaware Lottery, Hrvatska Lutrija d.o.o. (Croatia), Kentucky Lottery Corporation, Maine Lottery, Minnesota Lottery, Missouri Lottery, New Jersey Lottery, North Carolina Education Lottery, Ohio Lottery Commission, Texas Lottery Commission

Lottery Level 1

Arizona Lottery, Arkansas Scholarship Lottery, California Lottery, Camelot Illinois, Colorado Lottery, Florida Lottery, Georgia Lottery Corp., Idaho Lottery, Iowa Lottery Authority, Kansas Lottery, Loteria Electronica (Puerto Rico), Lotto New Zealand, Lottotech Ltd (Mauritius), Loto-Québec, Louisiana Lottery Corporation, Manitoba Liquor & Lotteries, Maryland Lottery and Gaming Control Agency, Massachusetts State Lottery, Michigan Bureau of State Lottery, Montana Lottery, Nebraska Lottery, New Hampshire Lottery, New Mexico Lottery, Nova Scotia Gaming Corporation, Oklahoma Lottery, Ontario Lottery and Gaming, Pennsylvania Lottery, Rhode Island Lottery, Saskatchewan Lotteries, South Dakota Lottery, Tennessee Education Lottery, Vermont Lottery, Washington's Lottery, West Virginia Lottery, Wisconsin Lottery, Wyoming Lottery Corporation

Non-Lottery Participants

Association of Problem Gambling Service Administrators, Bayshore Counseling Services, The Better Institute, Community Action for Capable Youth, Connecticut Council on Problem Gambling, Coos Health & Wellness, Cornerstone Counselling Services, LLC, Counseling Office of Debbie Maiorano, Counselors and Creative Consultants, Inc., Delaware Council on Gambling Problems, Inc., Evergreen Council on Problem Gambling, The Florida Council on Compulsive Gambling, Inc., Gambling Awareness Program, The Healing Institute of Baltimore, The House, Inc., IGT, Inspired Healing, Jackpocket, Kansas Coalition on Problem Gambling, Koinonia Education and Family Resource Center, Lake Geauga Resource Center, Maine Council on Problem Gambling, Marion County Health Department, The Maryland Center of Excellence on Problem Gambling, Mental Health and Recovery Board of Clark, Greene & Madison Counties, Nicasa Behavioral Health Services, Northstar Problem Gambling Alliance, Ohio Department of Mental Health & Addiction Services, Oklahoma Association on Problem and Compulsive Gambling, Partnership for Violence Free Families, Pathways of Central Ohio, Prevention Action Alliance, PreventionFIRST!, Problem Gambling Network of Ohio, Rhode Island Council on

Problem Gambling, River Valley Associates, Scientific Games, Southeast Kansas Problem Gambling Task Force, SustainableGAMING, Tillamook Family Counseling Center, UP – Sault Ste. Marie Lottery and Gaming Business Cluster, Westmoreland Drug & Alcohol Commission, You Can Change 2 Counseling, Zepf Center

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About the International Centre for Youth Gambling Problems and High-Risk Behaviors

For 25 years, the International Centre for Youth Gambling Problems and High-Risk Behaviors at McGill University has been at the forefront of leading-edge research aimed at identifying and understanding the critical factors related to youth gambling issues. The Centre has developed numerous award-winning prevention programs and provides consultations to government agencies around the world to develop responsible gambling initiatives.

About the National Council on Problem Gambling

NCPG is the national advocate for problem gamblers and their families. NCPG is neutral on legalized gambling and works with all stakeholders to promote responsible gambling. If you or someone you know has a gambling problem, call or text the National Problem Gambling Helpline at 1-800-522-4700 or visit www.ncpgambling.org/chat for confidential help.

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